

**José Cruz, Jr. - Vice President for Information Services and Planning Division**

South Texas College, PO Box 9701, McAllen, TX 78502 - 9701

**EDUCATION**

- 1995            Master of Business Administration in Business Administration  
University of Texas – Pan American – Edinburg, Texas
- 1992            Bachelor of Business Administration in Computer Information Systems  
University of Texas – Pan American – Edinburg, Texas

**PROFESSIONAL EXPERIENCE**

- 1998 – Present    Vice President for Information Services and Planning, South Texas College**  
Lead the areas of Technology Services, Instructional Technologies, Institutional Research and Effectiveness, Library Services, Client Services, Planning and Project Administration.
- 1997 – 1998      Director of Institutional Research and Effectiveness, South Texas College**  
Lead the college's institutional research and institutional effectiveness planning and coordination.
- 1996 – 1997      Institutional Researcher, South Texas College**  
Lead the college's institutional research and institutional effectiveness planning and coordination.
- 1993 – 1996      Institutional Research Associate, University of Texas – Pan American**  
Produce and coordinate the university's fact book, conduct basic statistical research and analysis and facilitate campus surveys for accreditation self-study.
- 1992 – 1993      Systems Consultant, Function One Systems**  
Provide direct consultation and equipment sales to local small business on the installation and operation of PC-based business software.
- 1992              Programmer, Mobil Corporation**  
Maintain COBOL programs and report generators for the accounting department.
- 1990 – 1991      Accounting Instructor, Texas State Technical Institute – McAllen Extension**  
Teach industrial accounting to technical college students.

**PROFESSIONAL AFFILIATIONS**

- South Texas Lyric Opera, Board Member  
Texas Association of Museums, Member  
College Art Association, Member  
Museum Association of South Texas, Member  
American Library Association, Member  
Texas Association for Institutional Research, Member  
Society for College and University Planners, Member